

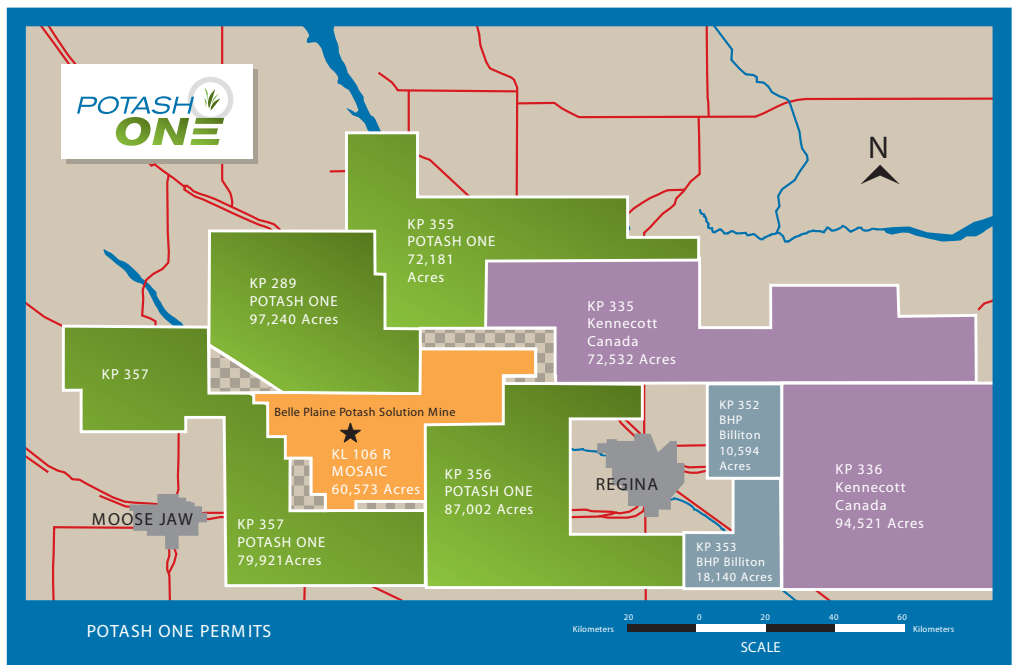


Potash One Inc. is an agriculture focused resource development company well-positioned to benefit from strong macroeconomic trends such as global population growth, increasing demand for fertilizers, food, feed and biofuels.

The Legacy Potash Project in Saskatchewan

Potash One's Legacy project is situated immediately adjacent to the largest potash solution mine in the world (Mosaic's Belle Plaine) located in southern Saskatchewan, one of the most significant potash producing regions in the world.

The previously explored Legacy project positions Potash One as one of the few development companies with issued potash permits, NI 43-101 compliant resources and active work programs in Saskatchewan. Two potash exploration companies conducted solution mining tests on the Legacy project in the 1960's.



The National Instrument 43-101 technical report has estimated the following Indicated and Inferred Mineral Resource for the 97,400 acre Legacy project :

- Indicated Mineral Resource: 36.8 million tonnes of K₂O
- Inferred Mineral Resource: 360.4 million tonnes of K₂O

Potash One has recently secured three new permits covering 239,000 acres and adjoining the Legacy project creating a land package which almost completely surrounds Mosaic's Belle Plaine solution mine. This acquisition allows Potash One to consolidate its position in this important solution mining amenable area of Saskatchewan.

Early Entry and Solution Mining Advantages

Industry analysts believe that current potash production in the world is insufficient to meet forecasted demand, which has led to the escalating potash prices. Companies which can commence production the fastest will be able to take advantage of this supply/demand imbalance and thus bring the most value for their shareholders.

Early entry into the potash industry, acquisition of the Legacy project in 2005 which is amenable to solution mining technique has given Potash One a strategic advantage over its competitors.

Management anticipates that the solution mining methodology will offer an edge to Potash One as a result of lower capex costs and shorter time to production.

SHARE STRUCTURE

Shares Issued and Outstanding
43,310,547

Working Capital
\$47.9 Million

Fully Diluted Working Capital
\$50.4 Million

Institutional Ownership
Over 35%

CORPORATE CONTACT

Paul F. Matysek, M. Sc., P. Geo.
President & CEO
Suite 1238
200 Granville Street
Vancouver, BC, V6C 1S4

1-888-POT ASH1
info@potash1.com
www.potash1.com

INVESTOR RELATIONS CONTACT

Kin Communications Inc.
Suite 210
736 Granville Street
Vancouver, BC, V6Z 1G3

1-866-684-6730
ir@kincommunications.com
www.kincommunications.com



Importance of Potash

Potash has three main uses: fertilizer, feed supplements and industrial processes. 95% of the world's potash is used in fertilizers, while the rest is used for feed supplements and industrial production.

Potash is a key ingredient in fertilizers that enhances water retention of plants, increases crop yields and plants' disease resistance. In feed supplements, the key function of potash is to contribute to animal growth and milk production.

Potash has no substitutes in fertilizers.

Global Potash Market, Long-term Sustained Fundamental Growth

The potash market has been experiencing a rapid growth in the last decade primarily due to more demand for food, fiber and feed. This trend has been reinforced by increased demand for biofuels.

The current potash market is estimated at 50 million tons annually, and is projected to grow at 3-4% rate.

Management - A Track Record of Creating Shareholder Wealth

Potash One has a solid balance sheet and experienced technical and corporate management to advance the Legacy project. The management team is led by Paul Matysek, M. Sc., P. Geo., President & CEO. Mr. Matysek's most recent success was the establishment and growth of a strong uranium company in the last three years, before merging it with a major uranium producer in a transaction valued at \$1.8B in 2007. The uranium company was listed on Toronto Stock Exchange and was one of the only two uranium companies listed on New York Stock Exchange.

Management is building a mining development team to accelerate the exploration and development of the Legacy project.

George Lim, CA

Mike Ferguson, B.Sc.

Thomas R. Tough, P. Eng.

David A. Berg

Glen Macdonald, P. Geo.

William Lupien

CFO

VP, Projects

Director

Chairman

Director

Director



Legacy potash project: 3-D seismic program underway



Drill cores from Legacy potash project